



X  Ticket Generator

AppiGo International Supercharges

Digital Ticketing with Ticket Generator



» The Challenge

AppiGo International Pvt Ltd., a global e-commerce solutions provider and subsidiary of hSenid Mobile, ventured into web-based ticketing to support its merchant clients. The company needed a reliable and easy-to-integrate ticketing system without building one from scratch.

» The Outcome

By using Ticket Generator, AppiGo successfully sold over 1,000 tickets, generated LKR 8.8 million in revenue, and processed 483 orders while keeping development effort to a minimum.

1,000+

Tickets Sold

LKR 8.8 M

Revenue Generated

483

Orders Processed



Company

appiGo International



Website

appigo.co



Industry Type

E-commerce web solutions & platforms for businesses.



Headquarters

Colombo, Sri Lanka

CHALLENGES BEFORE TICKET GENERATOR

Before adopting Ticket Generator, AppiGo faced several key challenges:

1. **Lack of ticketing experience:**

The team was new to ticketing and needed a fast, dependable solution.

2. **Tight development timelines:**

Building a ticketing system internally was not feasible within the required timeframe.

3. **High system reliability expectations:**

The solution had to offer 99.99 percent uptime to meet business needs.

4. **High Integration complexity:**

Ticketing needed to be seamlessly added to AppiGo's existing e-commerce merchant portal.



WHY APPIGO CHOSE TICKET GENERATOR

AppiGo discovered Ticket Generator through online research. It stood out for several reasons:

1. **Easy and fast integration:**

The platform fit into their portal with only basic backend and UI updates." This allowed AppiGo to implement the ticketing solution quickly and with minimal disruption to their existing operations.

2. **Feature-rich offering:**

Ticket Generator's "feature-rich offering" included ticket editing, analytics, and the ability to issue free tickets independently of payment. This versatility allowed AppiGo to cater to various ticketing needs, from simple event ticketing to more complex requirements like offering free tickets.

3. **User-friendly experience:**

AppiGo found the system so intuitive that their internal team could manage it with minimal support, mostly through email. This self-sufficiency was a major benefit in terms of both time and cost savings.



4. Reliable platform performance:

AppiGo praised the "*reliable platform performance*," noting that the system worked smoothly from day one with no major issues during customer use. The platform's uptime and performance met the high expectations of AppiGo's e-commerce clients.

IMPLEMENTATION & RESULTS

1. Fast setup:

"AppiGo went live within days" and began issuing tickets immediately through their portal, demonstrating the rapid deployment capabilities of Ticket Generator.

2. Sales and usage:

Over 1,000 tickets were sold across 483 orders, generating LKR 8.8 million in total revenue, showing that the platform could scale to handle high ticket volumes and deliver significant revenue generation.

3. Bulk orders:

Most purchases included 5 to 10 tickets per order, especially for table bookings, indicating that Ticket Generator handled bulk purchases efficiently and effectively.

4. Feature adoption:

Ticket modifications, analytics, and free ticket handling were all put to active use, with AppiGo finding value in the broad array of features provided by the platform.



IMPROVEMENT SUGGESTIONS

While the overall experience was positive, AppiGo shared two key areas for improvement:

1. Batch ticket generation API:

Currently, the API generates one ticket per call. AppiGo requested multi-ticket generation in a single call to reduce loading times for group purchases, further streamlining the process.

2. Vertical ticket template option:

The current format is horizontal only. A vertical template would better support concert-style events and improve the mobile scanning experience, enhancing the user experience for mobile ticketing.

FUTURE PLANS WITH TICKET GENERATOR

1. Product collaboration:

AppiGo is in communication with the Ticket Generator product team to explore the requested feature updates, ensuring continuous improvement and tailoring the product to their evolving needs.

2. Ongoing use:

The platform will continue to be used for future events, eliminating the need for in-house ticketing development. AppiGo will rely on Ticket Generator as their long-term ticketing solution.

3. Credit allocation:

An additional 250 tickets are to be credited to AppiGo's account for upcoming event usage, demonstrating the ongoing value and partnership between AppiGo and Ticket Generator.



CONCLUSION

Ticket Generator enabled AppiGo International Pvt Ltd. to launch a full-featured, customer-ready ticketing solution without investing in internal development.

The platform delivered on all fronts: from ease of integration and performance to advanced ticketing features and scalable event support.

With continuous product enhancements and a strong working relationship, Ticket Generator remains the preferred choice for AppiGo's growing ticketing needs.

AppiGo found the system to be both highly reliable and flexible, making it a central part of their ticketing strategy moving forward.

About Ticket Generator

Ticket Generator is a secure and easy-to-use ticketing platform that helps organizers create, distribute, and validate event tickets with QR Codes. Trusted by global brands and non-profits, it offers features like bulk ticket generation, real-time scan tracking, and customizable design.



[Explore Ticket Generator](#)

 support@ticket-generator.com

Ticket Generator is a product of Trycon Technologies Private Limited. Trycon helps businesses better engage with their customers using the power of QR Code technology. Established in 2013, Trycon continues to innovate in QR Code solutions. To learn more, visit trycon.io or email us at contact@trycon.io.